

THE PULSE RATE

APRIL 2010

NEWS FOR PULSE...

INSIDE THIS ISSUE:

| | |
|------------------------------------|----------|
| NEWS FOR PULSE | 1 |
| ICF AND COACHING WITH PULSE | 1 |
| COMING SOON, A NEW BOOK | 2 |
| ONLINE LEARNING WITH PULSE | 2 |
| WEBCAST TOPICS AND PRICING | 3 |
| A NEW PULSE PROFESSIONAL | 4 |
| CURRENT COURSES | 4 |
| CONTACT | 4 |

Are you a business coach? A mediator? A leader? A teacher? We have something new for you this spring.

For coaches: PULSE Coach Training with ICF Credits.

For mediators: Mediator Certification training in Washington and Calgary.

For leaders: Online learning with new topics available each month.

For teachers: A new book coming this spring on leading change for school administrators.

Read on to find out more about PULSE programs, and plan to join us in our monthly online webcasts. You are sure to find a topic relevant for you!

ICF AND COACHING WITH PULSE

We are very pleased to announce that ICF has approved the PULSE Coach Training program. All participants of the PULSE Coach Training scheduled June 7-11 in Phoenix AZ and August 16-20 in Canmore will receive 40 CCE units designated to ICF Core Competencies.

The PULSE Coach asks positive questions, leading to positive change.

The PULSE Coach is detached (but not disinterested), emotionally mature, loyal to the process, trustworthy and aware.

The PULSE Coach holds a safe space for speaking and listening, ensuring the client will be heard and understood.

The PULSE Coach holds the client capable of resolving their own circumstances, and understands they are doing the best with what they know.

For further information, please contact us or visit our website at

www.pulseinstitute.com.



ICF CCE Credits now available for PULSE Coach Training.

PULSE COURSES INCLUDE:

- **PULSE Concepts**
Calgary, April 28-29
- **PULSE Practice**
Calgary, May 10-12
- **PULSE Mediation Certification**, Washington DC
June 14-18
- **PULSE Coaching**
Phoenix AZ, June 7-11
Canmore AB, Aug 16-20

www.pulseinstitute.com

1.888.882.8804

COMING SOON, A NEW BOOK

Principals: Faces of Change. This book shares the personal experiences of five principals in five situations — the Impresario, the Sherpa, the Coach, the Rescuer, and the Gardener.

Principals serves to incite dialogue regarding how to respond to mandated change and how other principals facing the same issues can apply these lessons in their own work and to their own realities.

Watch for the publication of the book, which will be available to purchase through most online retailers. Also, you may contact

PULSE to schedule your own workshop on leadership styles and managing change. To receive notification regarding the publication of this book, please email marjoriemunroe@pulseinstitute.com with Principals in your subject line.

What excites me about this book is the connection to anyone in leadership in education. I think the reader will be looking for commonalities and differences with his leadership style, as well as affirmation.

~retired high school principal

ONLINE LEARNING WITH PULSE

PULSE Leadership Webcasts are engaging, 1- 1.5 hour skill-based leadership development webinars focused on relevant leadership topics with a PULSE twist. The webcasts, delivered online in a “radio show” format are designed to give professionals, managers and leaders the PULSE concepts, applications and tools they need to better meet the demands of their work.

PULSE Webcasts are participant centred. Each Webcast begins with critical questions designed to relate the leadership topic to the

participant’s practical experience (Prepare). In the Webcast practical ideas and expert knowledge are presented as input to the living, applicable knowledge being generated by the participants in relation to their working situations (Uncover). That experience is then linked to the learning created through the conversations during the Webcast (Learn). Participants apply their knowledge (Search) and commit to one small experiment (Explain).

Visit the [course calendar](#) on our website to explore the Webcast schedule and register.



Mel Blitzer, Webcast facilitator

WEBCAST COMMENTS

“Congratulations and thanks for the great impression of your webinar yesterday. It was very exciting and opened my eyes for what can become possible in [online learning].”

“It was easy to build up trust. I liked the transparency of the chat: I fully understand WHO is giving a comment, an answer and so on and WHAT is the comment like.”

“The presentation was enjoyable and thought-

provoking.”

“The topic was really helpful, fun and interesting. I’m sure it will be popular with clients.”



PULSE Webcasts for leadership

PULSE WEBCASTS

\$149/session

Subscription rates
available.

Twice monthly PULSE will offer a 1.5 hour learning session online. Pay as you go for as little as \$149 per session, or subscribe.

FOR ORGANIZATIONS:

Up to 5 people per session, 5% discount (\$142/each).

5-10 people per session, 10% discount (\$134/each).

Over 100 people per session, 20% discount (\$119/each).

FOR INDIVIDUALS:

Annual subscription for once monthly sessions:

5% discount.

To learn more and to register, please visit

www.pulseinstitute.com

Or call 1.888.882.8804

WEBCAST TOPICS FOR SPRING:

April: Conflict Management

Whenever human beings interact, for better or for worse, there is potential for conflict. In this webinar you will explore

- ✓ Ways that people typically react
- ✓ Healthy responses
- ✓ Guidelines for reaching successful resolution

May: Mind Maps

Mind Maps are visual representations or drawings of concepts, ideas, problems, opportunities, or situations. Through association and grouping, mind maps are effective tools for organizing projects, particularly those designed to take creative ideas to implementation. In this webinar you will explore

- ✓ Two major approaches to drawing mind maps
- ✓ Other types of mind

maps used for specific purposes.

- ✓ How to apply mind maps to your situation.

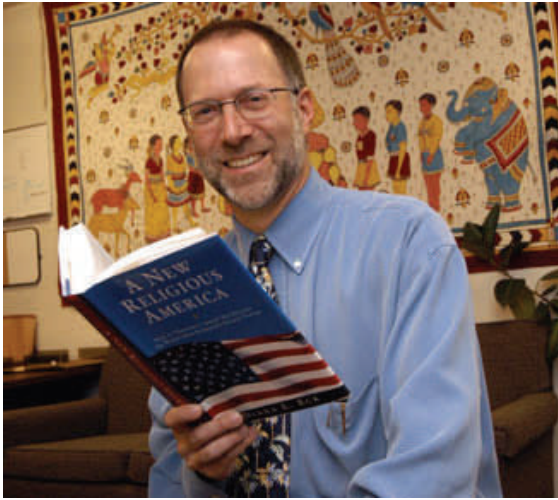
June: Work/Life Integration

Where are you on your journey to a satisfying and fulfilling life? Do you have a clear idea or vision of what a satisfying and fulfilling life for you might be? In this webinar we will be exploring

- ✓ Where you are in the pursuit of a fulfilling personal life.
- ✓ To what degree that vision of a fulfilling life synchronizes or clashes with your work.
- ✓ How you might experiment with the way work is done that will allow you and others to bring a whole person to the workplace.



INTRODUCING A NEW PULSE PROFESSIONAL...



It is a pleasure to introduce our newest PULSE Professional, Shalom Staub. Shalom Staub, Ph.D. is the Assistant Provost for Academic Affairs at Dickenson College in Carlisle PA.

Shalom has served as a consultant, trainer, and workshop presenter in the areas of cultural and workplace diversity, cultural competence in human service/health care delivery, inter-group relations, conflict resolution, teamwork, and effective organizational governance. He has worked with a variety of educational institutions (K-12 and higher education), health care and human service agencies, law enforcement, local government, state and federal agencies, small businesses, corporations, non-profits and community-based organizations.

Shalom created and directs Dickinson's Conflict Resolution Resource Center. The CRRC offers conflict resolution skills education to the campus community, conflict coaching, mediation services, and a resource library.

PULSE Professionals are licensed and trained to teach PULSE courses. To learn more about the PULSE Train-the-Trainer programs, please contact us.

PULSE COURSES

PULSE Mediation Certification

An introduction to the PULSE Frame for effective conversation and an opportunity to practice the skills for effective conversation. This course provides a practical program in 40 hours.

Calgary AB

April 28-29, PULSE Concepts

May 10-12, PULSE Practice

Instructor: Marjorie Munroe

Washington DC

PULSE Concepts and Practice

June 21-25

Instructor Lynda Mann

PULSE Coaching

Phoenix, AZ, June 7-18 and Sept. 20-24

Canmore AB, August 16-20 and Nov. 22-26

Instructor: Lois MacNaughton

PULSE

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REGISTER NOW!

You may register and pay for all PULSE Classroom and online programs through the [course calendar](#) on our website.

